

IRF Seminar  
**Road Safety &  
Public/Private Partnership**

**12-13 October 2009  
Cairo, Egypt**



INTERNATIONAL ROAD FEDERATION  
FEDERATION ROUTIERE INTERNATIONALE

MONDAY, 12 OCTOBER 2009  
ROAD SAFETY

8.30-9.30	<b>Registration &amp; Welcome Coffee</b>	
9.30-10.00	<b>Opening Session</b>	
	Opening Addresses	Mr. Samir Allam, Conference Chairman
	Key note speech	Dr. Essam Sharaf, Former Minister of Transport, Egypt
10.00-11.30	<b>Session: 1 Planning</b> Moderator: Jean Beauverd, Chairman IRF, Geneva Programme Centre	
	<ul style="list-style-type: none"> <li>▪ Road Safety in developing countries</li> <li>▪ Target setting in the Arab Mashreq Countries: Achievements and Shortcomings</li> <li>▪ A Policy Framework for Safe Mobility: the IRF approach</li> <li>▪ Financing Road Safety</li> </ul>	<p>Prof. Dr. Eng. Ibrahim El-Dimeery, Former Minister of Transport, Egypt</p> <p>Mr. Bassam Anani, UN ESCWA, Lebanon</p> <p>Dr. Harry Evdorides, Birmingham University, UK</p> <p>Mr. Ian Heggie, IRF Counsellor, UK</p>
11.30-11.45	<b>Coffee break</b>	
11.45-13.00	<b>Session 2: Implementation Schemes</b> Moderator: Bernd Wolfgang Wink, Volkmann & Rossbach, Germany	
	<ul style="list-style-type: none"> <li>▪ Safe and Sustainable construction</li> <li>▪ Road Safety Audit - potentials of road infrastructure for avoiding human errors on the way to a sustainable road safety</li> <li>▪ Traffic Calming Measures through PPP-Asia Perspective</li> </ul>	<p>Dr. Samir Soliman, EUROVIA, France</p> <p>Mr. Joachim Vollpracht, Residential Twinning Advisor, EU-Egypt Twinning Project on Egyptian Road Safety, Germany</p> <p>Mr. Amitava Basu, ICT, India</p>
13.00-14.30	<b>Lunch break</b>	
14.30-16.00	<b>Session 3: Equipment</b> Moderator: Adrian Walsh, Theme Champion Road Safety gTKP, Switzerland	
	<ul style="list-style-type: none"> <li>▪ Road Restrain Systems</li> <li>▪ Reflective Signing and Horizontal Markings</li> <li>▪ Latest trends and technologies in LED</li> <li>▪ Role of ITS for safer Roads</li> </ul>	<p>Mr. Jan Dröge, Volkmann &amp; Rossbach, Germany</p> <p>Mr. Rik R. Nuytens, 3M, Belgium</p> <p>Mr. Artur Pesendorfer, Swarco, Austria</p> <p>Mr. Mohamed Sheta, Auto Arabia Media Group, Egypt</p>
16.00-16.30	<b>Coffee Break</b>	
16.30-17.45	<b>Session 4: End User</b> Moderator: Ian Heggie, IRF Counsellor, UK	
	<ul style="list-style-type: none"> <li>▪ Road Assessment Programme</li> <li>▪ WHO Road Safety Manuals</li> <li>▪ The End User - The Weakest Link</li> </ul>	<p>Mr. John Mumford, IRAP, UK</p> <p>Mr. Samar Abouraad, GRSP, Switzerland</p> <p>Mr. Adrian Walsh, gTKP, Switzerland</p>
17.45-18.00	<b>Closing Remarks</b>	<b>Mr. Samir Allam, Conference chairman</b>
19.00	<b>Joint Dinner</b>	

TUESDAY, 13 OCTOBER 2009  
PUBLIC/PRIVATE PARTNERSHIP

8.30-9.30		Registration & Welcome Coffee	
9.30-10.00	<b>Opening Session</b>		
	Opening Address	Mrs Sibylle Rupprecht, Director General, IRF Switzerland	
	Key note speech	Mr. Tarek El Attar, Chairman of the General Authority for Roads, Bridges and Land Transport, Egypt	
10.00 – 11.30	<b>Session 1: Introduction to Public/Private Partnership</b> Moderator: Sibylle Rupprecht, Director General, IRF Switzerland		
	<ul style="list-style-type: none"> <li>▪ The economic advantages of long term performance based contracts</li> <li>▪ Public/private Partnerships: who are the actors and what competences do you need?</li> <li>▪ Public/private partnerships in the road sector</li> </ul>	<p>Mr. Michel Démarre, COLAS, France</p> <p>Mr. Ian Heggie, IRF Counsellor, UK</p> <p>Mr. Anthony Pearce, Honorary DG IRF, Switzerland</p>	
11.30 - 11.45		Coffee Break	
11.45 - 13.00	<b>Session 2: Setting up Partnerships</b> Moderator: Ian Heggie, IRF Counsellor, UK		
	<ul style="list-style-type: none"> <li>▪ The renewed PPIAF PPP Toolkit for Roads &amp; Highways</li> <li>▪ How to attract private sector involvement in road infrastructure investment?</li> <li>▪ The legal framework for PPPs in Egypt</li> </ul>	<p>Mr. Andreas Schliessler, World Bank, US</p> <p>Mr. Aymen Osman &amp; Mr. Sohail Mitha, Islamic Development Bank, Saudi Arabia</p> <p>Ms. Nermine Tahoun, PPP Central Unit, Ministry of Finance, Egypt</p>	
13.00 – 14.15		Lunch Break	
14.15 – 15.30	<b>Session 3: Concepts and Mechanisms in Partnerships</b> Moderator: Anthony Pearce, Honorary Director General, IRF Switzerland		
	<ul style="list-style-type: none"> <li>▪ Asset management and life cycle planning</li> <li>▪ Sound risk management in PPPs</li> <li>▪ How a PPP contract works</li> </ul>	<p>Dr. Harry Evdorides, Birmingham University, UK</p> <p>Mr. Richard Timberlake, DAR Group, UK</p> <p>Mr. Tony Smith, Fame Project Consultancy, UK</p>	
15.30 - 15.45		Coffee Break	
15.45—16.45	<b>Session 4: Partnerships in Practice</b> Moderator: Michel Démarre, Colas, France		
	<ul style="list-style-type: none"> <li>▪ The practical application of performance based contracts in Africa</li> <li>▪ Road Financing: How Sponsors, Administrations, Contractors and Lenders are Sharing Risk—The example of Attica Tollway</li> </ul>	<p>Mr. Andreas Schliessler, World Bank, US</p> <p>Mrs. Helen Tyrogianni, Attikes Diadromes, Greece</p>	
16.45-17.15		Closing Remarks - Mr. Samir Allam, Conference Chairman	

### Welcome to the IRF Seminar on Road Safety & Public/Private Partnership



As Chair of the IRF Seminar on Road Safety & Private/Public Partnership, I am pleased to extend a warm personal invitation to road industry professionals to join us in Cairo, Egypt, for this unique event, which will be held on 12<sup>th</sup> and 13<sup>th</sup> October, 2009.

The Cairo seminar will reflect major challenges facing the road industry today. High on the agenda will be critical issues of Road Safety. With road traffic accidents now a leading global cause of death and injury, the Seminar will focus on tackling safety issues in a comprehensive, pro-active manner that addresses each stage of the infrastructure process - from earliest target setting and planning right through to construction, equipping and maintenance - as well as the needs, comfort and security of end users.

Another key challenge facing our sector is the widening funding gap for road development and works. International and regional experts in road financing and associated legal frameworks will join us in Cairo to develop dynamic approaches to Public/Private Partnership aimed at attracting the new private sector involvement in road infrastructure investment that is particularly crucial in the current economic climate. The sessions will, once again, address issues across the board, from analysis of the underlying financial mechanisms and economic advantages, through to detailed review of risk management, asset management, life cycle planning and optimum contractual basis.

With respect to both the above themes, the Seminar will offer participants a unique, interactive forum that will enable them to benefit at first hand from the most authoritative expertise, cutting-edge knowledge and latest best practice.

I look forward to the pleasure of welcoming you, in the beautifully conducive surroundings of Cairo, for what promises to be a most enjoyable and enriching occasion.

Samir Allam,  
IRF Geneva Vice-Chairman  
Seminar Chairman  
Egypt

## Sponsors



## Venue

### Ramses Hilton

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Book your accommodation directly:  
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